

A Better Approach to New Patient Exams

70% of people learn visually. That's why appointment after appointment, most orthodontists find themselves gesturing with their hands, trying to convey complex concepts to patients and parents while they struggle to understand.



**"If I can't picture it,
I can't understand it."**

Albert Einstein

CasePresenterOrthodontics can help. This industry-leading program offers more than 1,600 multimedia files that make it easy for patients to fully comprehend their diagnosis and the benefits of treatment-- raising the value they place on your services. Using the moving pictures as you talk to new patients, you'll find you are able to quickly convey your vision for treatment-- and eliminate costly communication breakdowns, redundant explanations, and delay.

BENEFITS

- 10% average increase in case acceptance
- Elevated patient satisfaction
- Reduced doctor time & effort
- Enhanced referrals
- Peace of mind
- Easy to integrate in less than a day

FEATURES

- More state-of-the-art 3D graphics
- More than 1,600 multimedia files
- Patient face in four different races
- Audio available in seven languages
- Customizable
 - Treatment Lists & Protocols
 - Before & After Photo Albums
- Runs natively on Mac and Windows OS
- Hassle-free Keyless Access
- No Upfront Satellite Fees

A Partner You Can Trust

Launched over a decade and a half ago, *CasePresenterOrthodontics* was developed by Dr. Tom Griffin, a practicing orthodontist. Today, more than 3,000 orthodontic practices in over 50 countries recognize **I**ACT as the leader in orthodontic case presentation.



We include personalized training and consultation services to ensure your practice receives maximum benefit from your investment.

Rapid Return On Investment

Practices who implement *CasePresenterOrthodontics* can expect at least a ten-fold return on investment in the first year. To learn more about how your practice can realize a rapid ROI with CPO or other **I**ACT products, contact us today.

Toll Free 877.422.8669
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