

PatientTrainerOrthodontics™



Work Smarter, Not Harder

Time is money—and in your busy orthodontic practice, your staff spends a lot of time everyday educating and re-educating patients. Non-compliance is a costly problem. If your practice is like most, you probably don't recoup the majority of expenses associated with extra appointments and extended treatment time. You may have accepted this as a necessary business expense, but thanks to the experts at Interactive Communication and Training (IACT) there truly is a smarter way.

PatientTrainerOrthodontics offers a series of multimedia movies that are highly effective in training patients and increasing the effectiveness of clinical assistants.



Everybody Wins

PatientTrainer leverages state-of-the-art technology to present critical information in a way that is interesting and engaging to your patients. After all, there's a reason for the old cliché to err is human. Routine clinical distractions and the monotony of delivering the same material over and over again, not to mention the sheer volume of information that must be presented, all make it challenging to maintain focus.

PatientTrainer guarantees 100 percent of critical information is presented to each and every patient in a precise and consistent manner.

You'll have peace of mind knowing your patients have received thorough instructions. Your staff will have more time to focus on coaching patients and improving their experience. You'll see improved compliance and outcomes. Everybody wins.

Key Benefits

- Maximize staff productivity
- Reduce patient anxiety
- Increase comprehension and compliance
- Deepen patient relationships
- Improve outcomes & profitability

Everything You Need

PatientTrainer is just one part of IACT's comprehensive product suite for orthodontic practices. Used in conjunction with *CasePresenterOrthodontics™*, the programs truly revolutionize the entire patient experience—from the initial exam to the final results. Your patients will understand the nature of their diagnoses, the treatment approach and everything else they need to know about the treatment process, including appliance-specific explanations and instructions:

- What the appliance is and how it works
- Detailed care and maintenance instructions
- How to manage emergencies
- And much, much more

Satisfaction Guaranteed

We're so confident in the value of *PatientTrainer*, we're inviting you to try it in your office for up to 90 days for a low monthly fee, with no long-term obligation. If you don't see the value, just let us know and walk away. If it quickly becomes one of your most valued patient treatment tools, we'll credit 100 percent of your Trial Subscription payments to the low purchase price.

To learn more about how your practice can recognize a rapid ROI with *PatientTrainer* or other IACT products including *CasePresenter* and *WebPresenter™*, contact us today at 877.422.8669 , Extension 6 (Internationally dial 001-205-879-5251) or visit us online at www.iactnow.com.