

CasePresenterOrthodontics™



A Better Approach to New Patient Exams

Seventy plus percent of people learn visually—and 90 percent of treatment decisions are made at the initial exam. Yet appointment after appointment, most orthodontists find themselves gesturing with their hands, trying to convey complex concepts to patients and parents while they struggle to understand.



*"If I can't picture it,
I can't understand it."*

Albert Einstein

CasePresenterOrthodontics can help. The industry-leading program offers 1,600 movies and moving images that make it easy for patients to fully comprehend their diagnosis and the benefits of treatment—raising the value they place on your services. Using the moving pictures as you talk to new patients, you'll find you are able to quickly convey your vision for treatment—and eliminate costly communication breakdowns, redundant explanations and delay.

CasePresenter's moving images are powerful. They have an enormous impact on properly setting patient expectations and getting patients to truly own their limitations—so you have peace of mind.

Despite its power, the program is extremely simple to use; organized around orthodontic classifications and easily customized to suit your practice, so you can quickly find the information you need. Advanced features like personalized welcome screens, patient messages and photo albums complete your practice's professional image.

Key Benefits

- Enhanced patient comprehension
- Reduced doctor time and effort
- Increased case acceptance
- Patient ownership and cooperation
- Increased profitability & peace of mind

Something for Everyone

The experts at IACT have designed a number of flexible licensing options to suit every practice and budget. Whether you're a new graduate, a solo practitioner or a large group partnership, IACT has the right license to meet your needs. Our top of the line Multi-User Site license will allow you to install and operate the program on all the computers in your office. The Single-User Site license provides all the same features and functions and allows one user to access the program at any given time. And the very small office will find the Single-Computer license ideal.



To help you decide which license is right for you, we encourage you to begin with a Trial Subscription.

For an affordable monthly fee, we'll send you the fully functioning program to use in your office, with your new patients. We'll include personalized training and consulting services to help you derive maximum value. If, like thousands of other satisfied clients, you decide to keep CasePresenter on a permanent basis, we'll apply 100 percent of your Trial Subscription payments to any license you choose—whether you purchase it outright or choose an affordable Lease to Own. If for any reason you aren't completely satisfied, simply let us know and walk away without further obligation.

CasePresenterOrthodontics™



New Graduate Program

Investing in the future is a part of our culture and heritage. We offer new graduates a 10 percent discount and special financing arrangements within twelve months of their graduation date. After all, new patient exams are the lifeblood of any practice, and particularly so with a new one.

Experience Matters

First launched over a decade ago, *CasePresenter* was developed by Dr. Tom Griffin, a practicing orthodontist. Today, Dr. Griffin still actively leads the conception and development of our robust program. Orthodontic practices in nearly 50 countries recognize IACT as the leader in case presentation and patient education products. Our dedicated focus has taken us well beyond generating a few images or placing your practice logo on a treatment plan.

CasePresenterOrthodontics includes the latest clinical knowledge in an enhanced human interface. Doctors have the support they need at the point of care to significantly improve communication and efficiency, leading to a better bottom-line.

Features

- 1,600 multimedia files
- Patient face in four different races
- Audio available in seven languages
- Shortcuts to your personal favorites
- User-defined Treatment Protocol playlists
- Easily create Before & After photo albums
- Customizable welcome screen
- Mac OS X™ & Windows XP/Vista™ compliant
- Keyless Access – No Key Required
- Online Updates

"We run *CasePresenterOrthodontics* from morning until night. It helps with new patient exams, treatment conferences and progress reviews. It helps explain issues and conceptual ideas that are hard to talk about." — Roy McAnally, D.M.D.

Bloomfield Hills, Michigan

A Partner You Can Trust

At IACT, we don't just sell software. We are committed to your success, so we include personalized training and consultation services at no extra charge. Our telephone-based training program ensures your practice receives maximum benefit from your investment. And our world-class maintenance agreement entitles you to cost-free upgrades, technical support, and ongoing training, regardless of your time zone.



Rapid Return On Investment

Practices who implement *CasePresenterOrthodontics* can expect at least a ten-fold return on their investment in the first year. To learn more about how your practice can recognize a rapid ROI with *CasePresenter* or other IACT products including *IACTMobile™*, *WebPresenter™*, and *PatientTrainer™*, contact us today.

Toll-Free 877.422.8669

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