

WebPresenter™



It Just Keeps Getting Better

CasePresenterOrthodontics contains an archive of more than 1,600 movies and moving images that make it easy for patients to fully comprehend their diagnoses and the potential benefits of treatment. As a result, *CasePresenter™* is widely accepted as one of the most essential vehicles for optimizing clinical and financial results in state-of-the-art orthodontic practices.

Unfortunately, there are times when one or more decision makers are unavailable to personally attend the new patient appointment. *In these cases, the power of your presentation is lost.* Not anymore. *WebPresenter* can help.

When and Where You Need It

WebPresenter makes it possible for you to harness the power of the Internet to deliver the same high-quality, personalized presentation to everyone involved in a treatment decision, even if they are unable to attend the in-office appointment. All that is required is a high-speed Internet connection—*WebPresenter* takes care of the rest.

Key Benefits

- Reduce time & effort
- Added patient convenience
- Distinguish your practice
- Facilitate treatment decisions
- Further case acceptance

Unlike competitive products that copy portions of your presentation to disc for distribution, *WebPresenter* allows you to involve the remotely located parties in the actual appointment. If the parties are unavailable at the time of the appointment, you have the option to record the demonstration and play it back at a time that is convenient for you and the family member.

WebPresenter is a superior solution for remote presentations because you remain in complete control of the entire patient experience. Rather than shipping out a disc that may never even be viewed by the family,

with *WebPresenter* your treatment coordinators control the viewing experience and your potential revenue stream! In addition, you won't have to worry about potential, costly medical legal liabilities.

As Simple as Clicking a Button

WebPresenter works seamlessly with *CasePresenter*. To launch a web presentation, simply click a button and enter the email addresses of the people you wish to invite. In just a few seconds, the invitee receives an invitation and joins the presentation merely by clicking on the included link. And teleconferencing service is included in the low monthly subscription fee, so even long distance calls are no longer a challenge. It's just that easy!



Satisfaction Guaranteed

We're so confident in the value of *WebPresenter*, we're inviting you to try it for only \$89 per month. Take up to three months to decide. If you don't see the value of the service, just let us know and walk away.

To learn more about how your practice can recognize a rapid ROI with *WebPresenter* or other IACT products including *CasePresenter* and *PatientTrainer™*, contact us today at 877.422.8669 or visit us online at www.iactnow.com.